

LIGHT
is always **RIGHT**

for the
argus C-3
CAMERA



Freeze Action Under Any Light Conditions . . .
Get Clearer, Sharper Pictures . . .

● Explore a fascinating new picture world with the Argus C-3 Camera. Its built-in synchronized flash gets pictures under lighting conditions where other cameras haven't a chance. Its high speed shutter stops rapid action and the coupled range finder makes accurate focusing a certainty. Synchronized flash is mighty useful, too, for outdoor work—for close-up shots under overcast skies—for catching foreground detail when shooting against bright sunlight.

For a new photographic thrill—for professional results—make your next camera an Argus C-3.

ASK YOUR DEALER TO SHOW YOU THE ARGUS MODEL C-3



\$30

Complete with
Snap-On
Reflector and
Battery Case.

Accurate Synchronizer—Built-in and factory-adjusted. No exposed wires or cables.

Coupled Range Finder—Built-in sextant type range finder for pinpoint focusing from 3 feet to infinity.

Sharp f:3.5 Cintar Lens—Color-corrected. Produces brilliant Kodachromes.

Shutter Speeds—1/5 to 1/300 and bulb.

Uses 35 mm. Film—in 18 or 36 exp. day-light loading rolls; black and white or color.

8 Fine Cameras
FOR EVERY PICTURE TAKING NEED

argus

ARGUS INCORPORATED
ANN ARBOR
MICHIGAN